

ASUG Market Research: Custom Code and Digital Transformation



How SAP customers use and understand custom code and custom business process and their impact on digital transformation, migrations, upgrades and business innovation

Usage & Budget

91%

Percentage of U.S. organizations currently using custom code for core/essential business

37%

Percentage of organizations spending 11-50% of their IT budget maintaining custom code

Organizational Impact



\$815,857

Average spend per year on most valuable custom SAP code



45%

Of organizations' most valuable custom SAP code was developed 6 or more years ago



67-71%

Of Internal IT teams maintain & develop the most valuable custom SAP code

Business Process Advantages



46%

Needed as a result of regulatory requirement



45%

Essential for innovation



35%

Essential due to localization or geographics



32%

Provides us with competitive advantage

What Technologies Will Your Organization Use for Strategic Innovation?



66%

SAP Fiori



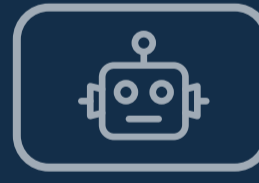
64%

ABAP



54%

Low/No-Code Solutions



49%

RPA

Custom Code Impacts on Innovation

● = Negative Impact

63% Custom code is a barrier to upgrading or migrating to a new SAP offering

41% Custom code is a significant cost burden

31% Our custom code can be a barrier to good security practices

43% Custom code is a source of excessive maintenance cost

33% We struggle to find expertise to maintain and enhance custom code

21% Custom code is a barrier to innovation

● = Positive Impact

50% Custom code provides a unique user experience

28% Custom code is a core component in our digital transformation

Upgrade the old. Build the new. Accelerate business transformation.



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